Altmetric data is now available on the Journal of Food Protection
Monitor the Impact and Reach of your Article in JFP

Knowing who’s talking about your research and what they’re saying is crucial in today’s digital world. Ensuring your work is being accurately represented and interpreted, as well as getting to the right people at the right time, plays an important factor in its broader impact.

With altmetrics, you can start to track this information as soon as your research is published – meaning no waiting around for citations, and the chance to engage directly with the audiences who are interested in your work.

Altmetric.com collects article level metrics and online indicators that reflect the digital impact and social reach of your article.

The Altmetric data available on the journal articles allows you to:

- See the attention that each article is receiving from non-traditional sources, including:
  - General news services and social media
  - published policy documents
  - online reference managers
  - post-publication peer-review forums
- Explore the conversations surrounding the content
- Identify recent papers your peers think are interesting
The Altmetric score

The score is a quantitative measure of the attention that a scholarly article has received. It is derived from 3 main factors:

1. **Volume**
   - The score for an article rises as more people mention it.

2. **Sources**
   - Each category of mention contributes a different base amount to the final score.

3. **Authors**
   - How often the author of each mention talks about scholarly articles influences the contribution of the mention.

You can click on the Altmetric logo to be taken to the article details page, which will show you each mention of the paper. The logo on the Journal of Food Protection website is located to the left of the abstract and appears only when an article has obtained Altmetric data.

The ring-shaped donut visualization will differ in color depending on what sources the article has mentions from – blue for twitter, yellow for blogs, red for mainstream media sources – and so on.

**What can I do with this data?**

Altmetrics can be useful to researchers who are keen to build their online presence, demonstrate the broader impacts of their work, and increase their chances of receiving grant funding. To make the most of the data around your articles you might like to use the Altmetric details page to identify coverage and wider dissemination of your research that you can evidence in CVs or funding applications.

- See who is talking about your research - identify potential new collaborators and build relationships with key influencers.
- Monitor other research in your field, and know how it has been received amongst a broader audience.
- Manage your online reputation – respond to commentary about your work and actively engage with the conversation.

**Missing mentions**

If you spot any mentions missing for a paper, please use this form to report this to Altmetric, who will review your suggestions and add them where applicable. You can find more information about why some mentions may not have been picked up here.

**Why Altmetrics?**

Researchers, funders and institutions are increasingly concerned about the impact of their work and returns on their investments.

‘Altmetrics’, or alternative metrics, have evolved to help answer those questions by tracking and collating mentions and shares of academic research papers and other outputs (such as datasets) across traditional and social media outlets, blogs, public policy documents, post-publication peer-review forums and online reference managers.